

STATE BOARD FOR COMMUNITY COLLEGES AND OCCUPATIONAL EDUCATION

February 9, 2022

TOPIC: Pearson Education, Inc. Contract

PRESENTED BY: Landon K. Pirius, Ph.D., Vice Chancellor for Academic and Student Affairs

RELATIONSHIP TO THE STRATEGIC PLAN:

Transform the Student Experience.

Design rigorous educational experiences that combine the delivery of practical knowledge with the development of student creativity.

Create Education Without Barriers Through Transformational Partnerships.

Devise technology-supported and hybrid educational delivery solutions that transcend time and place barriers, maintain high quality, and foster student success.

Redefine Our Value Proposition Through Accessibility, Affordability, Quality, Accountability, Resource Development, and Operational Excellence.

Increase external resource development capacity to allow investment in student scholarships, and in appropriate physical and technological resources that support high quality learning experiences.

EXPLANATION:

CCCOOnline began using Pearson digital content in its courses in 2009 when the original contract was signed. It is currently used in 79 CCCOnline courses. Digital content is advantageous to students because it costs less than textbooks, the content is available on the first day of class and is more engaging and accessible. The amount CCCOnline pays to Pearson for use of its digital content is recouped through student digital content fees for these courses.

CCCOOnline and Pearson currently have a contract signed in August 2019 that was extended through June 30, 2022 with an option letter signed in April 2021. The contract includes the State's option to extend it at the same rates and under the same terms for one-year periods not to exceed five years.

We recommend exercising this option and extending the contract for one year until June 30, 2023. The one-year time period allows us to garner additional information on what the new CCCS online consortial model will look like while maintaining the current CCCOOnline rates.

Below outlines student enrollment and expenses in courses using Pearson digital content.

	Enrollments	Total
FY20 Actual	15,810	\$1,035,779
FY21 Actual	15,721	\$1,033,614
FY22 Max. Amount	15,810	\$1,035,779
FY23 Max. Amount	15,810	\$1,035,779
TOTAL	63,151	\$4,140,951

RECOMMENDATION:

Staff recommends that the Board approve extending the contract with Pearson Education Inc. through June 30, 2023 with a do not exceed total contract amount of \$4,140,951. Staff also recommends that the Board delegate contract signature authority to the System Vice Chancellor for Finance and Administration provided all State and Board processes are followed.